



# MISSISSIPPI VALLEY TRADE & TRANSPORT CONFERENCE

FEBRUARY 6-8, 2024 • NEW ORLEANS, LOUISIANA

Mississippi Valley Trade & Transport Council invites you to join us for our 42nd Annual Conference in New Orleans, Louisiana, February 6-8, 2024.

The MVTTC Conference brings together industry experts to share their knowledge and insights through panels and keynote speakers. We also provide multiple networking opportunities, including a Welcome Reception, Golf Tournament, and Exhibitor Space, as well as a Mardi Gras Fete and Parade Party.

It is our sincere hope that you will enjoy not just our program, but our other networking events which take place at some of the best venues in one of the most vibrant cities in the world.

## Be a key partner in the 42nd Annual Conference as a Sponsor.

Receive maximum exposure and additional recognition for your company as an official sponsor. All sponsors for the 2024 MVTTC Conference will have their logo and signage displayed at the event, a registration site listing linked to the company's website, advertising through conference emails and announcements, as well as signage at the popular golf tournament.

To join the conference as a Sponsor, you can fill out the [Sponsorship Application](#) or register online at [mvttc.com/sponsor](https://mvttc.com/sponsor).

## Enjoy exceptional networking opportunities as an Exhibitor.

The exhibit space becomes a very busy networking area during registration, the welcome reception, breakfast, lunch, and coffee breaks. As an exhibitor, you're provided two conference delegate registration as well as a listing on conference materials. For your convenience, the cost includes a 6'x30" table and two chairs located in the foyer, allowing your company the best networking opportunity. Exhibiting is open to all member companies, guests, and the media.

To secure your spot as an Exhibitor, you can fill out the [Exhibitor Application](#) or register online at [mvttc.com/exhibit](https://mvttc.com/exhibit).

## Or join us as an Attendee!

To join the conference as an attendee only, please register at [mvttc.com/conference](https://mvttc.com/conference).

We look forward to welcoming back old friends and welcoming new faces at what promises to be a memorable and beneficial event!



Mississippi Trade & Transport Council

1131 N. Causeway Blvd, Suite 205, Mandeville, LA 70471 | Phone: (985) 377-1918 | [lmcoyey@mvttc.com](mailto:lmcoyey@mvttc.com) | [mvttc.com](https://mvttc.com)

# 2024 MVTTC Conference Agenda-at-a-Glance

## Tuesday, February 6, 2024

6:00 - 8:00pm      The Coal Institute Cocktail Reception, The Napoleon House

## Wednesday, February 7, 2024

7:30am              Golf Registration, Bayou Oaks Golf Course

8:30am - 3:00pm      Golf Scramble, Bayou Oaks Golf Course

3:30 - 5:30pm      Conference Registration, The Westin Hotel Lobby

5:30 - 7:30pm      Mississippi Valley Trade & Transport Welcome Reception, The Westin New Orleans

## Thursday, February 8, 2024

7:00 - 9:00am      Breakfast, The Westin Azalea Room

8:00am - 12:00pm      Conference, The Westin Magnolia Room

12:00 - 1:00pm      Lunch, The Westin Azalea Room

1:00 - 3:30pm      Conference, The Westin Magnolia Room

6:00 - 9:30pm      Mardi Gras Fete, The Red Fish Grill

## Saturday, February 10, 2024

10:00am - 4:00pm      Parade Party, New Orleans Hamburger and Seafood Restaurant

## 2024 MVTTC Conference Sponsorship Opportunities

### Copper \$2,500

- Registration for two delegates
- Two additional Mardi Gras Fete tickets
- Logo and signage
- Registration site listing linked to company website
- Advertising through conference emails and announcements

### Silver \$3,500

- Registration for three delegates
- Three additional Mardi Gras Fete tickets
- Logo and signage
- Registration site listing linked to company website
- Advertising through conference emails and announcements

### Gold \$5,000

- Registration for four delegates
- Four additional Mardi Gras Fete tickets
- Four tickets to Saturday Parade Party event
- Logo and signage
- Registration site listing linked to company website
- Advertising through conference emails and announcements
- Golf Tournament signage

### Platinum *(Limited to 2 Sponsorships)* \$10,000

- Registration for six delegates
- Six additional Mardi Gras Fete tickets
- Ten tickets to Saturday Parade Party event
- Logo and signage
- Registration site listing linked to company website
- Advertising through conference emails and announcements
- Golf Tournament signage
- One Golf Team
- Exhibit booth
- One Year MVTTC Company Membership

### Diamond *(Limited to 1 Sponsorship)* \$15,000

- Registration for eight delegates
- Eight additional Mardi Gras Fete tickets
- 15 tickets to Saturday Parade Party event
- Logo and signage
- Registration site listing linked to company website
- Advertising through conference emails and announcements
- Golf Tournament signage
- Two Golf Teams
- Exhibit booth
- Pre-session speaking opportunity
- Two Year MVTTC Company Membership

# 2024 MVTTC Conference Sponsorship Application

## Registration

To register as a Sponsor for the 2024 MVTTC Conference, please complete the form below and return to Lisa McGoey at [lmcgoey@mvttc.com](mailto:lmcgoey@mvttc.com) OR you can register online at <https://mvttc.com/sponsor>:

[Register Online](#)

## Sponsor Details

Sponsor Name

Contact Name

Email Address

Phone

Address

City, State, Zip

Sponsorship Level	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Copper \$2,500
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## Delegates

Delegate #1

Delegate #5

Delegate #2

Delegate #6

Delegate #3

Delegate #7

Delegate #4

Delegate #8

Note: Copper Sponsors receive 2 delegate registration, Silver Sponsors receive 3 delegate registrations, Gold Sponsors receive 4 delegate registrations, Platinum sponsors receive 6 delegate registrations, and Diamond Sponsors receive 8 delegate registrations.

## Payment

Please mail payment to Mississippi Valley Trade & Transport Council

1131 N. Causeway Blvd.  
Suite 205  
Mandeville, La 70471

If you wish to pay by credit card, please call Lisa McGoey at 985-377-1918. A 3% credit card processing fee will be applied.

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# 2024 MVTTC Conference Exhibitor Application

## Registration

To register as an Exhibitor for the 2024 MVTTC Conference, please complete the form below and return to Lisa McGoey at [lmcgoey@mvttc.com](mailto:lmcgoey@mvttc.com) OR you can register online at <https://mvttc.com/exhibit>:

[Register Online](#)

## Exhibitor Information

Exhibitors will be provided with a standard, 6x30" table and 2 chairs. Exhibit cost is \$2,000. Fee includes registration for two delegates. Set up is on Wednesday, February 7, 2024. Conference runs Thursday, February 8th from 7:30am to 4:00pm.

## Exhibitor Details

Exhibitor Name

Contact Name

Email Address

Phone

Address

City, State, Zip

## Delegates

Delegate Name #1

Delegate Name #2

## Payment

Please mail payment to Mississippi Valley Trade & Transport Council

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## 2024 MVTTC Conference Golf Tournament

MVTTC is excited to host our 2024 annual golf tournament at Bayou Oaks at City Park. We believe that this location will offer a challenge for golfers and a chance to try one of New Orleans' most popular courses.

The golf tournament will take place on Wednesday, February 7, with registration starting at 7:30am and shotgun starting at 8:30am. The tournament will take place rain or shine.

Registration ends Friday, February 2, 2024 and the first 124 players registered will be able to participate.

Rental clubs are available; please contact us if you would like to rent clubs so we may contact the clubhouse to reserve them for you.

### Golf Tournament Details

Where: Bayou Oaks at City Park  
1040 Filmore Ave, New Orleans, LA

When: Wednesday, February 7, 2024  
Registration opens at 7:30 am  
Tournament begins at 8:30 am

Cost: Single: \$200 + applicable fees  
Team of 4: \$800 + applicable fees

Register: <https://mvttc.com/golf>

[Register for the Golf Tournament](#)





## 2024 MVTTC Conference Hotel & Travel Information

We are hosting our 42nd Annual MVTTC Conference at The Westin New Orleans. We have previously hosted our conference at the hotel and are pleased to host it here again.

### The Westin New Orleans

100 Iberville Street  
New Orleans, Louisiana 70130  
Phone: 504-566-7006

To receive your MVTTC Group Rate, please book your room here:

[Book Your MVTTC Group Rate Room](#)



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